WRITING BLOG POSTS WITH SADIE & JARVIS

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Hey there, friend! I'm Sadie. It's nice to meet you.

When I first discovered Jarvis, I have to admit I was a bit skeptical. I've been writing blog posts for 15+ years and have never (ever!) used any type of assistance other than PLR. And even then, I rewrote the entire article and never used article spinners. They were junk.

And then what happened, Sadie?

I'm so glad you asked.

Some people find religion in their 30s. **I found Jarvis.** I don't remember how I found him, but I signed up for a free trial and was instantly hooked. Before I even fully understood what Jarvis could do, I was telling all of my blogger friends that they HAD to sign up! I joined the Jarvis affiliate program and got my fancy lil' link (sadiesmiley.com/jarvis) and was on my way to enjoying my new best friend.

The first week I had Jarvis, **I 10x my writing output**. That was while I was learning the program, while I was trying to help everyone else understand how to use Jarvis, and of course all while I was creating my own content for the dozen blogs I own. Whew!

I saw the capability of Jarvis over the next few weeks, the templates library kept growing, and I made **my first tutorial** (it was 7,000 words) because I saw tons of people were struggling.
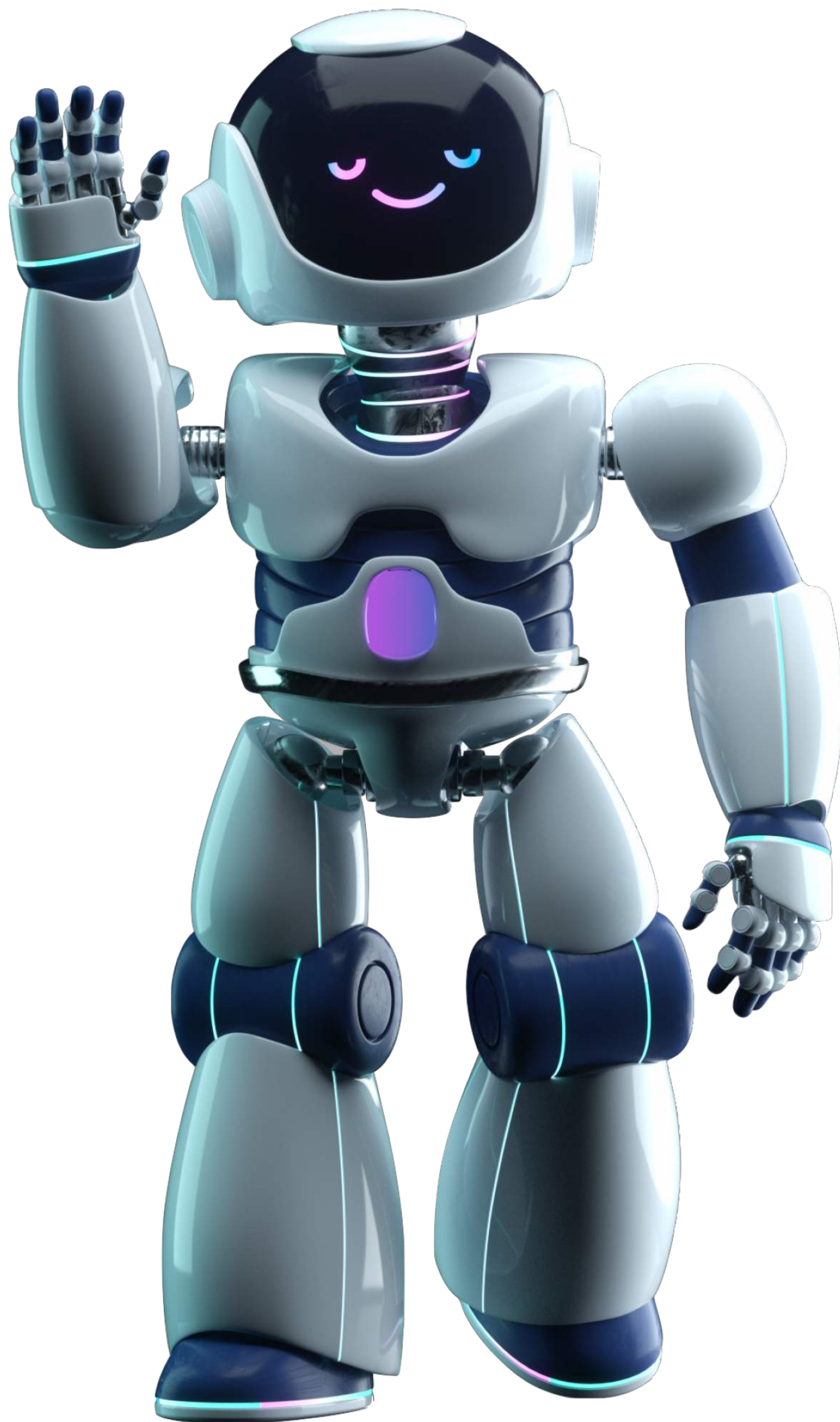
"How the heck does this Jarvis thing work?"

I religiously watched Dave's videos, and any training I could find in the Academy. I searched YouTube but there wasn't much out there yet. Every day, I used different templates and practiced using Jarvis so I could get better at teaching other bloggers how to write blog posts SO much faster.

When I regularly got my blog posts down to under 30 minutes, I knew I had to add a Jarvis section to my blog and go all in. So, here I am. Welcome! Come as you are, pull up a chair, and let's talk about how to write a blog post with Jarvis.

www.sadiesmiley.com

Managing Expectations

Jarvis is your assistant and new BFF, but he isn't going to write copy for you all day long with zero help. Managing your expectations before you start working with Jarvis is vital to your success.

Sadie

Sadie's Workflow

1 You & Jarvis: Ideation

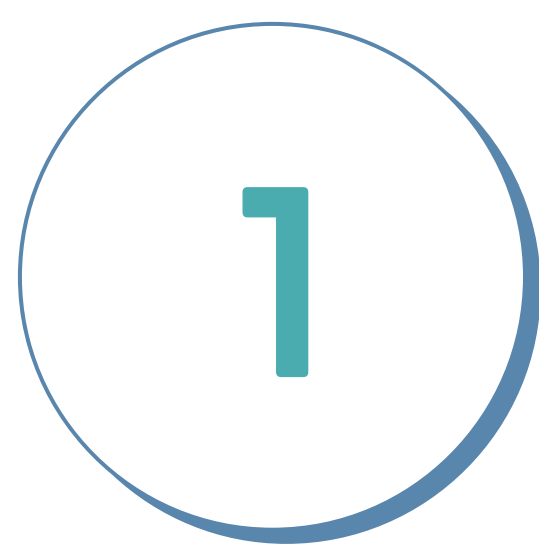**2** You: Keyword research

3 Jarvis: Outline blog post

4 You & Jarvis: Write

5 You: Add photos, interlink, and publish.

YOUR TURN: Ideation

The better input you give Jarvis, the better he gives you as output in return. If you have ideas to start with, put those in the blog post assistant/editor so Jarvis can follow your "pattern" of ideas and give some of his own.

Using Templates

Blog Post Topic Ideas
Brainstorm new blog post topics that will engage readers and rank well on Google.
Community examples

New outputs | History

Company name *   7/80
puppies

Product description *   24/600
blog posts about puppies

Audience   10/80
dog owners

Tone of voice   3/80
fun

Examples
1   How to Potty Train Your Puppy

just now
How to Be a Responsible Dog Owner

just now
Train Your Dog with Puppy Pads

just now
"What You Need To Know Before Adopting A Dog"

just now
How to Buy a Puppy

just now
How to crate train your puppy

Using Boss Mode

give me blog post ideas about puppies

- How to teach your new puppy basic commands

- What you need to know before getting a dog

- Dogs vs. cats: Here's what science says about who makes the best pet

- Dogs vs. cats: Here's what science says about who makes the best pet

- Does your dog really love you? Science weighs in on the debate over canine emotions

www.sadiesmiley.com

2 YOUR TURN: Keyword Research

However you usually do your keyword research for blog posts, stick with it! I use Keysearch but there are many methods and options for keyword research.

Find Your Keywords

☐	potty training puppy	49500	1.15	1	50
☐	training a puppy potty	49500	1.06	1	45
☐	potty training for puppy	49500	1.06	1	45
☐	training a puppy to potty	49500	1.06	1	43
☐	potty training a puppy	12100	1.06	1	45
☐	potty training a puppy how long does it take	12100	1.16	0.09	38

Use Jarvis Templates

🔍 SEO - Blog Posts - Title and Meta Descriptions
Write SEO optimized title tags and meta descriptions for blog posts that will rank well on Google.

« Templates

Company/Product Name *   10/80

Puppy Blog

Blog post title: *   49/80

Puppy Potty Training: Everything You Need to Know

Blog post description: 38/600

a blog post about puppy potty training

Keyword: *   20/80

puppy potty training

⚡ New outputs   🕐 History

just now ☆
Title: Puppy Potty Training: Everything You Need to Know | The Puppy Blog
Meta Description: Learn everything you need to know about potty training your puppy, including the most effective ways.

just now ☆
Title: Puppy Potty Training: Everything You Need to Know | Puppy Blog
Meta Description: a blog post about puppy potty training

just now ☆
Title: Puppy Potty Training: Everything You Need to Know | Puppy Blog

Meta Description: A blog post about puppy potty training. Learn how to toilet train a dog, what you need for the process, and what mistakes are avoidable when potty training a puppy.

Next, take the title from above and plug it into the Blog Post Outline template. This will give you the start of an outline. If you increase the output to 3-5, you will be able to combine the outlines to make an even longer, more helpful blog post.

Using Templates

Blog Post Outline
Create lists and outlines for articles. Works best for "Listicle" and "How to" style blog posts or articles.

Templates

Blog post title/topic *   49/80

Puppy Potty Training: Everything You Need to Know

Tone of voice   6/80

active

New outputs   History

1m ago

1. Choose the right time to start potty training
2. Put your puppy on a schedule
3. Create a routine for feeding, walking, and playing with your pup
4. Use positive reinforcement when they do something you want them to do
5. Be patient and consistent with your pup's potty training process
6. Watch for signs that indicate when it is time to take them outside

Blog post title/topic *   49/80

Puppy Potty Training: Everything You Need to Know

Tone of voice   6/80

active

New outputs   History

3m ago

1. Puppy Potty Training 101
2. Finding the right potty for your pup
3. Crate training tips and tricks
4. What to do when you're not home
5. How to get your puppy used to a leash
6. Dog parks, walks, and more!

3m ago

1. Puppies are born with a natural instinct to potty outside
2. Dogs will only use the bathroom in your home if they can't get outside, or if it's too cold/hot outside for them
3. You need to take your pup out every hour on the hour and reward him when he goes where you want him to go
4. The best thing you can do is pick a spot near your front door so that you don't forget
5. Once your dog is used to going potty outdoors, make sure he has access inside as well
6. If you have an older dog who doesn't like using his litter box, try buying some grass mats from Petco and lining them with newspaper or puppy pads

X Clear inputs   3   Outputs   Generate AI content →

④ You & Jarvis: Write

Now it's time to write alongside Jarvis! First, I open the Blog Post Assistant. If you already have a title and introduction, you can click "from scratch". If you don't, you can click "blog post workflow". Either one works, try them both some time, and see which one works better for you. It depends on the project for me.

How would you like to start?

Start from scratch	Blog post workflow

I chose "blog post workflow" for this post because I have nothing in mind for it yet. This will help me start my writing flow.

New blog post
Follow the steps below to start your content

1 **Describe the content you want to create**
This is the most important step in helping Jarvis understand what you want to write about. The better you can describe what you want to write, the higher quality content Jarvis will help produce.

write an article about potty training puppies

45/600

Keywords (optional) ⓘ

puppy potty training ✕

1/3

Continue →

If you don't have a title yet, this is where Jarvis will give you some ideas. This isn't something that is set in stone so if you change your mind on the title later, no worries! If you have NO idea which title to pick, no worries! Just click one and move forward. That's the most important part.

Next, Jarvis can write an intro paragraph for you based on the information you've given him. If the intros aren't what you were looking for, don't fret! We can clean them up in the next step.

Click the "open editor" button and you will be taken into the longform editor, so you can get started on your blog post! :)

Setup is complete 👍
You can always change these values if needed.

⌖ **Open editor**

Let me give you a quick tour of your sidebar:

← Eliminating Potty Accidents at Home: A Guide to Success...

1 Document/Blog Post Title

Title ⓘ

Eliminating Potty Accidents at Home: A Guide to Successful Puppy Training

2 Blog Post Title

73/150

Content description / brief ⓘ

write an article about potty training puppies

3 Content Brief: What should Jarvis write about?

45/600

Keywords ⓘ

puppy potty training ✕

4 Keywords: These are optional.

1/3

Output length

S   M   L

5 Output length: This does not affect command output length, just when you hit COMPOSE.

Compose   CTRL + J

6 Compose: Hit this button or CTRL+J to get Jarvis to write about what is in the sidebar.

Utilizing Shortcodes

in front of your subheading helps Jarvis recognize a pattern of writing.

*** makes Jarvis "forget" what was typed above it, preventing duplicate content and reseting patterns for Jarvis to follow.

***

##Use positive reinforcement.

Praise puppy when they succeed; use words like "good girl" or "take your time." Keep in mind that puppy potty training is an ongoing process and don't get frustrated if accidents happen.

Just a few more navigational tips before we start writing:

Focus Mode (Left), Power Mode (Right)

1

: A Guide to Success...   ✓ 151 words •••

Eliminating Potty Accidents at Home: A Guide to Successful Puppy Training

Puppies are a lot of fun, but can be a handful when it comes to potty training. This guide will help you understand puppy potty training and how to get your puppy on the right track so that accidents don't happen in your home.

1. Choose the right time to start potty training

2. Put your puppy on a schedule

3. Create a routine for feeding, walking, and playing with your pup

4. Use positive reinforcement when they do something you want them to do

5. Be patient and consistent with your pup's potty training process

6. Watch for signs that indicate when it is time to take them outside

1. Puppy Potty Training 101

2. Finding the right potty for your pup

3. Crate training tips and tricks

4. What to do when you're not home.

2

🖐 Pro tips

The pink PRO TIPS Button is super useful, and it's right inside your dashboard.

✕

Boss Mode 101 training   ▶

Boss Mode Cheatsheet   📖

Keyboard shortcuts   ⌄

Shortcodes   ⌄

Prevent Jarvis from looking back past a certain point in your content.

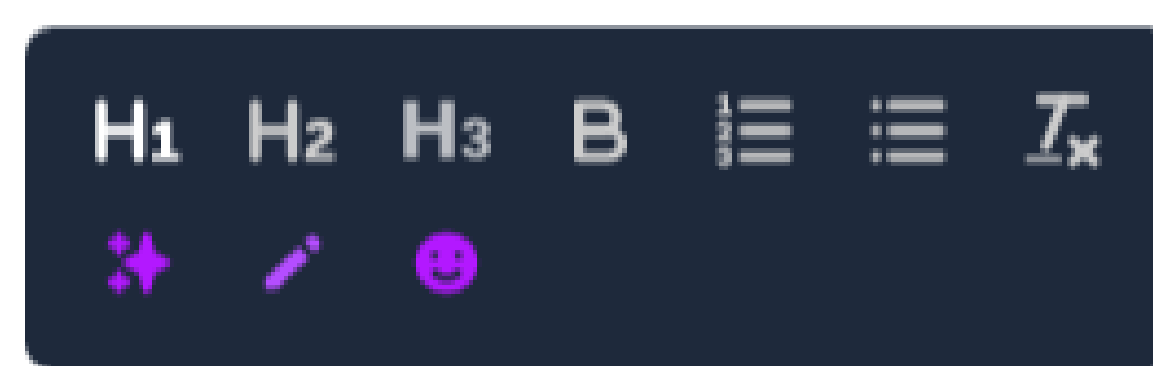Helps prevent duplicate content and resets patterns for Jarvis to follow.

***

Mark sub-headers

Helps Jarvis recognize a pattern of writing. Place this directly in front of header tags.

##

⌄ Hide

Next, make your title an H1.

H1 H2 H3 B ≣ ≣ 𝑇ₓ
✦ ✎ ☺

Eliminating Potty Accidents at Home: A Guide to Successful Puppy Training

I copied and pasted two of the outlines Jarvis came up with for my blog post. This is my workflow, and how I write blog posts. If you write them differently due to your SEO strategy, or just because you feel like it, that's totally fine! :) Use my workflow as an example so you can create one that works perfectly for you.

1. Choose the right time to start potty training

2. Put your puppy on a schedule

3. Create a routine for feeding, walking, and playing with your pup

4. Use positive reinforcement when they do something you want them to do

5. Be patient and consistent with your pup's potty training process

6. Watch for signs that indicate when it is time to take them outside

1. Puppy Potty Training 101

2. Finding the right potty for your pup

3. Crate training tips and tricks

4. What to do when you're not home

5. How to get your puppy used to a leash

6. Dog parks, walks, and more!

Next, the outline gets cleaned up and the points I want to use become subheadings. I like to use H2s in my copy.

Erase headings you don't want to use, and add ones that you came up with in your ideation phase.

Now it's time to **really let Jarvis work some magic**! If you have PLR to plug in here, go for it. If you have your own ideas, awesome! What I like to do is see what Jarvis can come up with for me and go from there. In the screenshot below, I placed my cursor where I wanted Jarvis to write and hit "Compose" three times. Jarvis gave me more than I needed for this heading! The next step is to move it around so it makes sense and follows the flow of my outline.

Continue letting Jarvis fill out the paragraph(s) below each subheading. I don't edit anything at this point other than for flow reasons. If you edit and nitpick every little thing during the writing process, it's going to take more time than it needs to. Just as an experiment, try my flow. If it doesn't make your writing any faster, you always have your own to fall back to. :)

Create a routine.

Your pup can benefit from a routine for feeding, walking, and playing.

Take puppy outside at the same times each day, gradually lengthening their "potty breaks" and staying with them longer so that they learn to hold it. Keep an eye on them while they're going but don't interrupt or correct them; if you notice puppy squatting and sniffing, it's a sign that they need to go.

Use positive reinforcement.

Praise puppy when they succeed; use words like "good girl" or "take your time." Keep in mind that puppy potty training is an ongoing process and don't get frustrated if accidents happen.

Give praise often but don't reward with food or treats unless instructed otherwise by your veterinarian so that accidents won't be seen as a game they can win more often than not just because their owner was too lenient about rewarding them for doing it.

Praise your puppy when he does go potty outdoors and don't say anything at all if it's inside so that accidents aren't rewarded with any attention or affection either. Stay calm no matter what kind of mess is made, clean it up quickly and keep to a routine: encouraging him by rewarding good behavior while ignoring the bad habits until they are eliminated.

At this point, I haven't edit anything - this is the output Jarvis gave me. I don't see a whole lot that needs editing, so the next step is to create an awesome conclusion.

There are two ways to do this: commands (in Boss Mode) or by using the Blog Post Conclusion template.

When I want Jarvis to write a conclusion, I type a command like "write a conclusion paragraph for an article about puppies". When I write "write a conclusion for the above post", Jarvis rarely gives me the output I'm looking for. It's probably user error ;) but the way I typed this command worked beautifully:

write a conclusion for an article about potty training puppies

The puppy potty training process is a continuous one and you need to stick with it to succeed. This is especially true if your puppy is still very young, has just arrived in your home, or has any other circumstances that might complicate the process. Consistently praise your puppy when he does go potty outdoors and don't say anything at all if it's inside. Stay calm no matter what kind of messes are made, clean them up quickly, and stay consistent with your puppy: encourage him by rewarding good behavior while ignoring the bad habits until they are eliminated.

You can switch to Power Mode by toggling the switch at the top of your document editor. Then, you will be able to use the Blog Post Conclusion template.

🏁 **Blog Post Conclusion Paragraph** Beta
Wrap up your blog posts with an engaging conclusion paragraph.

What are the main points or outline of your blog post?   *99/600

how to potty train your puppy
create a routine
be patient and consistent
use positive reinforcement

Call to action   0/80

What type of dog do you have? Let me know in the comments be

Tone of voice ⓘ   11/80

encouraging

You can see it's much easier to type the command rather than filling out the template, but if you aren't getting the output you need from Jarvis (or you don't have Boss Mode), the Conclusion template works really well.

> just now ★ ⬚
>
> Conclusion paragraph: Now that you have all the tools to potty train your puppy, just remember that patience is key. Be consistent and use positive reinforcement when they go in their designated spot. You are going to be so pleased with how much easier it will make things for both of you!
>
> just now ★ ⬚
>
> Conclusion paragraph: We hope these tips have been helpful. It will likely take a little time for your puppy to get used to his new routine, but with patience and consistency you should be able to potty train him quickly! Remember that it is important not only how often he goes outside, but also how long each trip takes. If the pup has an accident in the house because he was too quick on the walk or playtime then don't worry about it as this might just mean he needed more exercise before going back inside. Just make sure next time he does go outside though so that there are no accidents at all!

You've got a title, subheadings, introduction, paragraph, and 1000+ words written mostly by Jarvis, and it hopefully took less than an hour! This post took me about 25 minutes to create and edit. Jarvis did most of the work.

You do need to run the article through Copyscape or another plagiarism checker to make sure everything is 100% unique, and you MUST fact check each of your articles. Jarvis fills in placeholders with what may seem like "facts", but he gives inaccurate information often.

Remember: Jarvis is your assistant. You're still the writer, the captain of the ship, and your name is on the article once sold or published. It's up to YOU to make sure the quality is there!

(5) YOUR TURN: Add photos, interlink, and publish.

Whatever your process for interlinking and adding photos (and pins!) is, it's time to do it. Then, hit publish!

The article Jarvis and I wrote for this tutorial will be sold to a client, so I don't have screenshots of it being published yet. :)
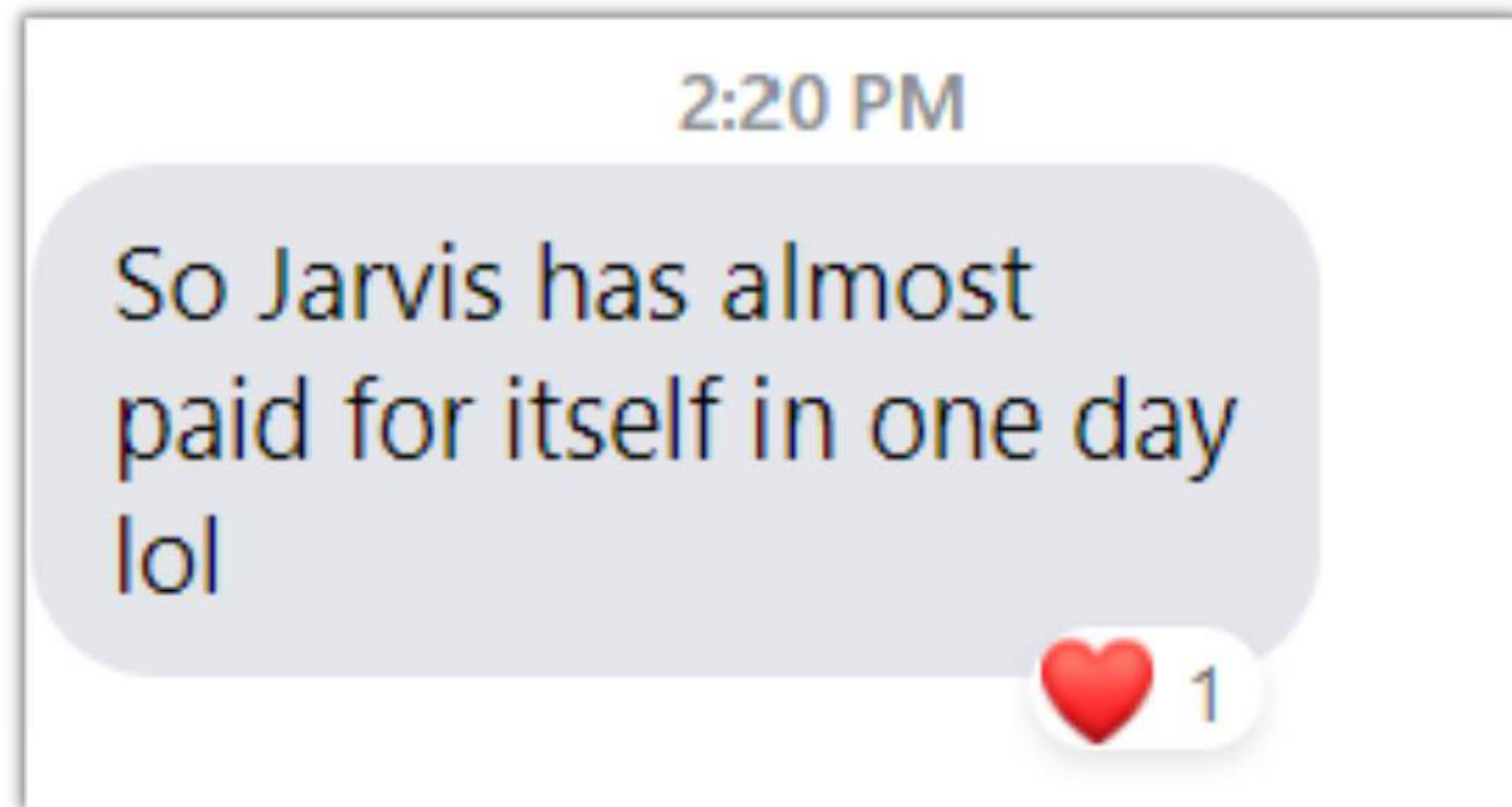
If you aren't creating pins for your content yet, you HAVE TO START TODAY! :)

You can use a simple-to-learn app like Canva, which already has pin templates built in, so half the work is done for you. Change to your branding, add some photos, and you're good to go.

Even if you're rocking search traffic, you're missing out if you're not tapping into the power of Pinterest! :)

Level Up With Jarvis

I got a message as I was creating this ebook, from a friend who just started using Jarvis for her blog and writing clients. I talked her into Boss Mode, and this is what she said:

Whatttt?! This was my experience, too. I didn't track my initial financial benefit with Jarvis because I was too busy cranking out awesome content, but I guarantee Jarvis paid for himself within the first week!

If you are using Jarvis to write for clients, or even to create content for your own blog, I believe you will make your investment back quickly. If you find yourself struggling to make money with assistance from Jarvis, feel free to message me on Facebook so I can help!

Another pro tip: **use the official Jarvis group**. There is also a group called "Jarvis Underground" that I am a part of and really enjoy. Almost everyone I've met in the Jarvis communities has been super helpful. Don't be afraid to reach out with questions!

Still need more help? **Utilize the Jarvis Experts!** We offer everything from free video tutorials to 1:1 coaching. Reach out, connect with any of the Experts, and see if they are a good fit for your business.

If you want to book a free call with me, you can go to sadiesmiley.com/call

You can also join us for a weekly co-working session on Fridays by visiting sadiesmiley.com/cowork